



ROADVANTAGE®

Driving a Better Experience



Anti-Theft Products



ROADVANTAGE™ **2024 WINNER OF 4 TOP AWARDS**

 **8-Year DIAMOND WINNER**

VSC | Ancillary | Appearance | Reinsurance

Over 500 **Google**
Reviews with a
4.7 Rating



- A Modern Approach to Today's Educated Consumer
- Award-Winning Products and Services
- True Coverage — More Coverage, Less Headaches
- Full Portfolio F&I Products
- Fast and Efficient Claims

Anti-Theft with \$5000 or \$7500 Benefit Payment



Pays a Benefit if the covered vehicle is stolen and not recovered or recovered and declared a total loss

OR

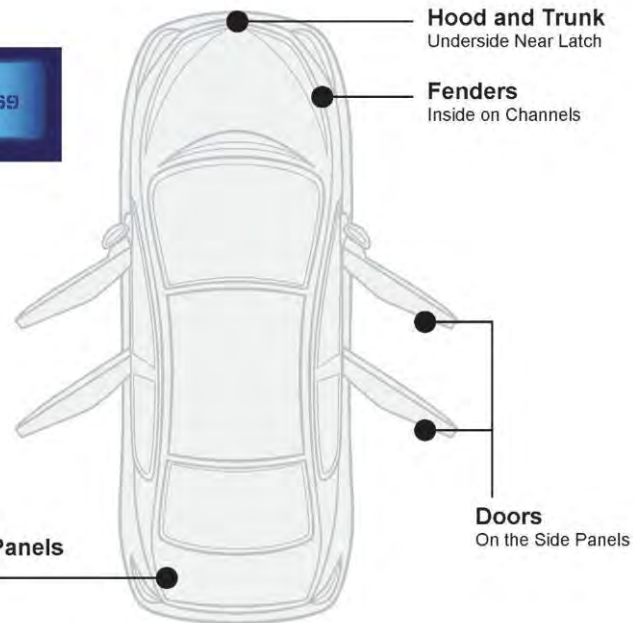
Pays up to \$1,000 toward the insurance deductible if the covered vehicle is stolen and recovered but not declared a total loss

Anti-Theft with \$5000 or \$7500 Benefit Payment


	\$5000 Theft		\$7500 Theft	
	Current Provider	RoadVantage	Current Provider	RoadVantage
Term	5-years	5-years	5-years	5-years
Actual Cash Value cap?	Yes, if less than stated benefit	Yes, if less than stated benefit	Yes, if less than stated benefit	Yes, if less than stated benefit
Deductible Reimbursement	\$500	\$1,000	\$1,000	\$1,000
Claim Reporting Window	45 days	45 days	45 days	45 days
Additional Benefits	none	<ul style="list-style-type: none"> • \$1000 travel allowance • \$1000 airfare allowance • \$500 rental car allowance 	none	<ul style="list-style-type: none"> • \$1000 travel allowance • \$1000 airfare allowance • \$500 rental car allowance
Cancellation	Non-cancellable	Non-cancellable	Non-cancellable	Non-cancellable
Transfer Fee	\$50	\$35	\$50	\$35

* \$2500 option is not available

Anti-Theft Body Marking Labels



Sample Form



Limited Warranty
Vehicle Anti-Theft System

WARRANTY HOLDER INFORMATION		
Last Name	First Name	MI
Address		
City, State, ZIP		
Phone No.	Cell Phone No.	Email Address
SELLER INFORMATION		
Name	Dealer ID No.	F&I Code No.
Address		Phone No.
City, State, ZIP		
LENDER/LESSOR INFORMATION		
Name	Address	
City, State, ZIP		
VEHICLE AND ANTI-THEFT SYSTEM INFORMATION		
Year	State	
Registration Code No.	Anti-Theft	
Coverage:		
• Anti-Theft		
<p>1. This Limited Warranty ("Warranty") is between the Warranty Holder and the Administrator. We are located at 8834 N Capital of Texas Hwy #250, Austin, TX 78758.</p> <p>2. For Missouri Residents: This Limited Warranty ("Warranty") is between the Warranty Holder ("You" or "Your") listed on the first page of this Limited Warranty and Vantage Warranty, Inc. DBA Vantage Products, Inc. ("We", "Us", "Our" or "Warrantor") as Obligor for this Limited Warranty. We are located at 8834 N Capital of Texas Hwy #250, Austin, TX 78758.</p> <p>3. You and Seller confirm that the information is correct.</p> <p>4. By signing this Limited Warranty, You acknowledge that this Warranty represents the entire agreement between You and the Administrator.</p> <p>5. By signing this Limited Warranty, You acknowledge receipt for purchase and installation of the Vehicle Anti-Theft System. Your purchase of this Vehicle Anti-Theft System is not required either to purchase the Vehicle or to obtain financing for its purchase.</p> <p>6. By signing this Limited Warranty, You acknowledge that You must file a claim with the Administrator within forty-five (45) days of (1) the Primary Insurance settlement date or (2) the date the Vehicle is deemed a Total Loss, or the claim will be void.</p> <p>7. This Limited Product Warranty is not a policy of insurance, either express or implied.</p> <p>8. YOU ACKNOWLEDGE, UNDERSTAND, AND AGREE WITH THE TERMS OF THE ARBITRATION CLAUSE IN THIS LIMITED WARRANTY.</p>		
Warranty Holder Signature and Date		Seller Representative Signature and Date

RDV

IMPORTA

Claims Administrator: Vantage
Email: GS

Write - Admin

67-75AN255F-AMT_012425

Terms and Conditions

DEFINITIONS

Actual Cash Value: The retail value of the Vehicle on the Date of Loss to be determined using the then current region specific J.D. Power Official Used Car Guide with appropriate adjustments for mileage and optional equipment.

Date of Loss: The date on which the Vehicle was stolen.

Expiration Date: The Expiration Date is the Anti-Theft System Sale Date plus the number of Term Months stated under Warranty Term on the first page of this Limited Warranty.

Obligor, We, Us, Our and Warrantor:

1. For Massachusetts Residents: Vantage Warranty, Inc. is acting as its own Administrator.

2. For Missouri Residents: This Limited Warranty ("Warranty") is between the Warranty Holder ("You" or "Your") listed on the first page of this Limited Warranty and Vantage Warranty, Inc. DBA Vantage Products, Inc. ("We", "Us", "Our" or "Warrantor") as Obligor for this Limited Warranty. We are located at 8834 N Capital of Texas Hwy #250, Austin, TX 78758.

Primary Insurance: The insurance You selected to provide collision and comprehensive coverage on the Vehicle. For the purposes of this Limited Warranty, insurance that is forced placed after the Date of Loss is not considered Primary Insurance.

Total Loss: The Vehicle will be deemed a Total Loss when Primary Insurance company has declared the Vehicle either (1) stolen and unrecovered, or (2) stolen, recovered and damaged beyond reasonable repair as a result of vehicle theft, and Primary Insurance company has issued full and final theft settlement payment to the Warranty Holder. If the Vehicle is uninsured or there is no comprehensive coverage, the Vehicle will be deemed a Total Loss if (1) the police confirm that Warranty Holder's Vehicle has been stolen and not recovered within thirty (30) days; or (2) the Vehicle is stolen and recovered, and an independent appraiser finds the Vehicle damaged beyond repair.

Vehicle: The eligible passenger car, van, sport utility, or truck (1-ton or less) identified in Vehicle And Anti-Theft System Sale Information on the first page of this Limited Warranty.

Vehicle Anti-Theft System: The anti-theft system provided by the Seller and installed on the Vehicle.

WHAT IS COVERED

ANTI-THEFT:

1. The Vehicle Anti-Theft System installed on the Vehicle may be a deterrent against vehicle theft. In the event the Vehicle Anti-Theft System fails and the Vehicle is stolen and declared an unrecovered Total Loss or is recovered and declared a Total Loss as a result of the vehicle theft, the Warrantor guarantees to pay directly to the Warranty Holder a five-thousand-dollar (\$5,000) Benefit in accordance with the terms and conditions herein.

2. If the Vehicle is stolen and recovered but not deemed a Total Loss by the Primary Insurance company, the Warranty Holder will be reimbursed the comprehensive amount deducted by the Primary Insurance company in their settlement with respect to the deductible up to one thousand dollars (\$1,000). If uninsured or there is no comprehensive coverage on the Vehicle, there is no primary deductible reimbursement.

WHAT IS NOT COVERED

This Limited Warranty will not pay or reimburse for:

EXCEPTIONS AND EXCLUSIONS:

1. Any loss resulting if the keys are left in the Vehicle.

2. Theft by family members of the Warranty Holder or any other persons who have access to the keys of the Vehicle.

WHAT IS COVERED

4. If insurance, there is no comprehensive coverage on the Vehicle, or Your Primary Insurance settlement has been denied, (1) the Warranty Holder must provide to the Administrator, a copy of (a) Police report and recovery report, (b) This Limited Warranty registration form, (2) The Vehicle will be deemed a Total Loss by theft if the police confirm that the Warranty Holder's Vehicle has not been recovered within thirty (30) days. (3) If the Vehicle is stolen and recovered and an independent appraiser finds the Vehicle damaged beyond repair, the Vehicle will be deemed a Total Loss. (4) If uninsured or there is no comprehensive coverage on the Vehicle, there is no primary deductible reimbursement.

3. All claims must be filed with the Administrator within forty-five (45) days of (1) the Primary Insurance settlement date or (2) the date the Vehicle is deemed a Total Loss, or the claim will be void.

4. Any person who knowingly conceals for the purpose to mislead, or omits information concerning any fact material to an application or statement of claim, may be subject to prosecution for fraud.

WHAT IS NOT COVERED

This Limited Warranty will not pay or reimburse for:

EXCEPTIONS AND EXCLUSIONS:

1. Any loss resulting if the keys are left in the Vehicle.

2. Theft by family members of the Warranty Holder or any other persons who have access to the keys of the Vehicle.



Official Sonic email communication with detailed information explaining the rollout process and what to expect next. (4/18)



Introducing RoadVantage Theft – Replacing IAS Phantom Footprints

Date: April 17, 2025

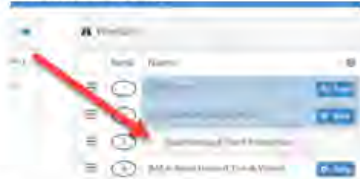
On April 22nd, we will go live with a new theft protection product from RoadVantage. This product is currently sold in our RFJ locations. The new RoadVantage theft product will replace the IAS Phantom Footprints product in our franchise locations. We were able to add some additional guest benefits to the product with no additional costs.

During the rollout, IAS Phantom Footprints forms will continue to be available in Darwin and CD the transition. New vehicle body labels and Marketing POP materials have been sent to your dealer. You can still use your existing inventory of Phantom Footprints body labels. We will begin removing Footprints on 5/1/2025. This process will be completed by the end of May.

Here are the program details.

- Enhanced Consumer Coverage and Benefits
 - \$1000 travel allowance
 - \$1000 airfare allowance
 - \$500 rental car allowance
- No changes to dealership cost on \$5,000 or \$7,500 Benefits
- No changes to current dealership operational processes
- The only changes are:
 - Discontinuation of the \$2500 benefit option (Better guest value with the \$5,000 & \$7,500 options)

Darwin Menu View:



Please direct any questions to the following contacts:

Sonic Resources:

Rian Rooney, Director of Protection Products

Email: rian.rooney@sonicautomotive.com

Ron Humphreys, Project Management Office

Email: ronald.humphreys@sonicautomotive.com

RoadVantage Resource:

Michael Picolo, Sr. VP, National Sales Manager

Email: michaeljp@roadvantage.com Phone: (972) 365-7370

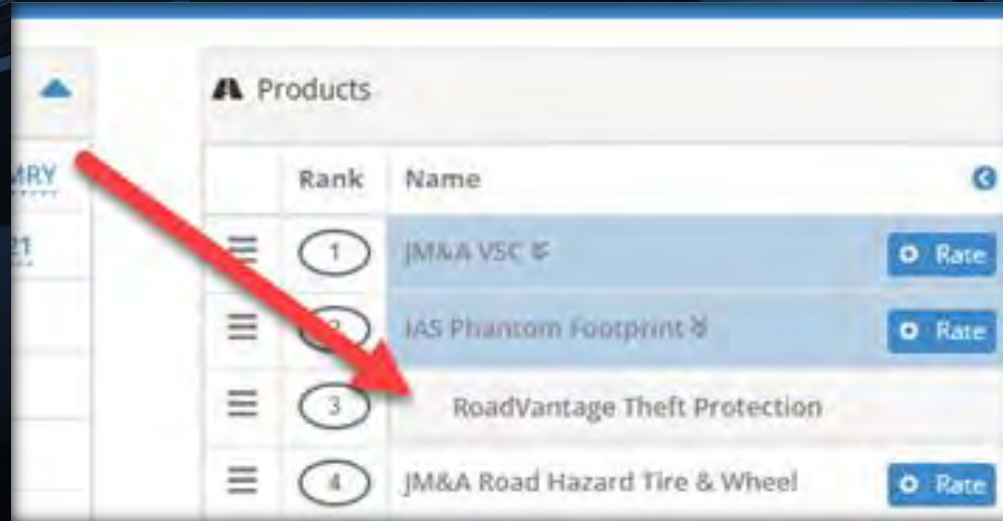


Comparison vs. Phantom

	\$5000 Theft		\$7500 Theft	
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Darwin view with
RoadVantage
Theft Protection
option



Products	
Rank	Name
1	JM&A VSC
2	IAS Phantom Footprint
3	RoadVantage Theft Protection
4	JM&A Road Hazard Tire & Wheel

Key Contacts

Sonic Resources:

Rian Rooney, Director of Protection Products

Email: rian.rooney@sonicautomotive.com

Ron Humphreys, Project Management Office

Email: ronald.humphreys@sonicautomotive.com

RoadVantage Resource:

Michael Picolo, Sr. VP, National Sales Manager

Email: michaelp@roadvantage.com Phone: (972) 365-7370



4/18: (10AM EST)

- Sonic email communication with details on portal access, body label installation, brochures and marketing materials
- Video recording from Sonic Protection Products team is live. Please pass along to your teams
- Landing Page with key contacts and information – <https://roadvantage.com/sonicautomotive/>
- Dealer Access Portal (DAP) – Link on landing page
- Dealer user access request form - Link on landing page

Next Steps:

- Menu will show RoadVantage Theft option on 4/22
- Phantom Footprints is still active and available for use
- Marketing materials will arrive the week of 4/22 (See landing page to reorder)
- Phantom will be removed from Darwin and CDK in May. This process will begin on 5/1 and be completed by 5/31
- Dealers can use Phantom Footprints body labels during the transition (New RoadVantage labels will arrive week of 4/22)
- RoadVantage field team will be onsite in key markets to assist with program questions



THANK YOU!



ROADVANTAGE[®]

Driving a Better Experience